



Press Info 2025

THE GRAND PAVOIS BEACH, THE UNMISSABLE THEMATIC AREA AT THE GRAND PAVOIS LA ROCHELLE!

Key points:

- **Le Grand Pavois Beach** returns for a second edition on the Beach
- **A unique concept with specific dates and new activities...**
- **Four days of entertainment, from Thursday to Sunday, with different activities each day**
- **Le Grand Pavois Beach, a place to meet and exchange ideas between visitors, associations, clubs, and board and dinghy sailing brands**
- **The rise in popularity of baptisms and initiations, with diving and freediving baptisms as a new addition**
- **The protection of seas and oceans has an important place at the Grand Pavois Beach area this year in collaboration with WWF & Lemonsea.**

While the Grand Pavois La Rochelle 2024 has confirmed its status as a business show, a showcase for new products, and a meeting place for tomorrow's nautical trends, the area dedicated to board sports and dinghy sailing will undergo a real evolution-revolution in 2025, in order to highlight the incredible opportunity of having direct access to the sea, with your feet in the sand. Le Grand Pavois La Rochelle is one of the only shows in the world to have such direct access to the sea and wants to share this with its 70,000 visitors expected in 2025.

The Grand Pavois Beach is making its mark!

Grand Pavois Beach is confirmed and evolving. New activities are on offer, such as introductory paddleboarding and wing foiling, diving, and freediving, in addition to funboarding, kitesurfing, and dinghy sailing.

The idea and the desire: to open up to as many people as possible, and especially to brands, the practice and promotion of all these activities that attract new participants and create new passions, all in a fun spirit on the beach, accessible to everyone to try out and multiply new experiences on or under the water.

Four days on the beach fishing for thrills!

The Grand Pavois La Rochelle offers four days of discovery, new experiences, new knowledge about the ocean and its environment, and opportunities to connect with new water sports, clubs, and people involved in the industry at the Grand Pavois Beach area.

See you there from **Thursday, September 25 to Sunday, September 28.**

Each day of Grand Pavois Beach has its own theme:

The Grand Pavois Beach activities begin on Thursday morning. In the afternoon, the large tent known as "THE SPOT" will be hosted by the French Sailing Federation (FFV) and the CDV17, reserved for clubs. Other activities will take place simultaneously on the Beach area. Please note that all FFVoile license holders, as part of a specific partnership, are entitled to free admission to the show, which can be downloaded from the website www.grand-pavois.com.

Friday's theme is "our oceans," with specific highlights such as the screening of the film "Rorqual," which follows the journey of whales in our oceans.

The "Rallye des Iles du Soleil", a transatlantic race supervised and secured by Grand Pavois Organisation, is organizing a conference to help participants succeed in their transatlantic crossing and share valuable advice.

At the end of the day, a conference on the theme of "plastic pollution, what is the solution" will address the issue of ocean protection.

Saturday is the day of record-breaking achievements!

The screening of the film "Inspi'ré" recounts the ambitious project of swimming around the island of Ré.

Part of the afternoon will be devoted to the screening of the film "Misol-Ha" about extreme divers, featuring magnificent images of Mexico's natural sites and, above all, guaranteed big SPLASHES! Afterwards, there will be an opportunity to talk with the extreme divers, who will be on hand to answer questions.

To round off a timeless Saturday, what could be better than retracing the life of Anita Conti, France's first female oceanographer, through the film "Anita Conti, l'appel du large" (Anita Conti, the call of the sea), directed by Frédéric Brunnquell.

Sunday is dedicated to "Big Travel Projets" which promises to be particularly interesting.

The screening of the film "The Great Ocean" traces the life of the racing yacht "Export 33," a boat that took part in the Whitbread race and plans to compete again in 2028 in what is now called the Ocean Race.

The screening of the film "Ecureuil Aquitaine II" also awaits its audience, who will be captivated by the story of the rescue of this racing boat, which won the first edition of the "Vendée Globe."

The director and those involved in the project will be available for a discussion.

The final round table discussion of this second edition of Grand Pavois Beach will focus on the daily life and challenges of a long sea crossing, with encounters with sailors who have made the big leap.

The Grand Pavois Beach is packed with activities around the large pool and on the beach, with the discovery of new water-based activities that will surprise more than a few people. The Grand Pavois Beach is the gateway to the world of water sports, to be discovered without moderation.

A space that has become unmissable!

Vous êtes professionnels et vous êtes intéressés pour être présent ?

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Ce qu'il faut retenir...

Grand Pavois La Rochelle, la référence de tous les passionnés

Le lieu : Port des Minimes à La Rochelle

Les dates 2024 : du mardi 23 au dimanche 28 septembre 2025 – de 10h à 19h sauf dimanche 18h

Visiteurs : 70 000 visiteurs attendus en 6 jours

Invité d'honneur : Le fort Boyard

Des espaces thématiques pour toutes les passions : Bateaux à terre et à flot, Espace Multicoques, Espace Equipements, Espaces Services et Tourisme, Espace Location & Croisière (nouveau), Espace Héritage & Savoir-faire (anciennement Patrimoine & Tradition) ; Espace Pêche & Grand Pavois Fishing ; Grand Pavois Beach (nouveau) ; Espace Bateaux Evénements ; Espace Bateaux Essai ; Espace Invité d'honneur ; Espace Eco-navigation & Innovations durables avec EDF...

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Plus d'infos : www.grand-pavois.com

Facebook : www.facebook.com/GrandPavois

Instagram : @grand_pavois_official

Linkedin : @GrandPavoisOrganisation

GRAND PAVOIS ORGANISATION, CRÉATEUR ET ORGANISATEUR D'ÉVÉNEMENTS NAUTIQUES !

GPO met au service de l'événementiel nautique une expertise sur mesure, des conseils, un savoir-faire et une expérience unique en France et à l'étranger. GPO possède une réelle proximité avec le monde professionnel du nautisme international compte-tenu de son statut associatif et un savoir-faire reconnu dans le monde de l'événementiel nautique (courses au large, événementiels entreprises, organisation de salon...).

Des références : organisateur du Salon Nautique International à flot du « Grand Pavois La Rochelle » depuis 1973 (top 5 des salons nautiques internationaux à flot), Salao Nautico de Salvador com Grand Pavois (Brésil, 2023 et 2024), Salon « Les Nauticales » à La Ciotat (France, de 2013 à 2021), Shenzen China International Boat Show (Chine, de 2009 à 2011), Rallye des Iles du Soleil (depuis 2017), Défi Atlantique Guadeloupe / Horta / La Rochelle (2019 et 2023), Championnat du Monde de Class40 (2010 et 2022), Transat 6,50 Charente-Maritime/Bahia - Mini Transat (France/Brésil, de 2001 à 2011), baptêmes Imoca 60 Maître CoQ V de Yannick Bestaven (2022), Macif de François Gabart (2011), Class40 Le Conservateur de Yannick Bestaven (2014)...

Plus d'infos : www.gpoevents.com

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