



Press Information – July 24, 2024

## THE ECO-NAVIGATION & SUSTAINABLE INNOVATIONS AREA AT THE GRAND PAVOIS LA ROCHELLE: WHAT SOLUTIONS FOR TODAY AND TOMORROW?

### Key Points:

- **40 companies will showcase their products and innovations on land and in the water**
- **Start-ups featured in the “Sustainable Innovations with EDF” section**
- **5th “Sustainable Maritime” Roundtable on the theme “Bio-based Materials and Electric Propulsion” hosted by EDF in Nouvelle-Aquitaine, scheduled for Friday, September 26 and sponsored by Roland Jourdain (We Explore)**
- **6th edition of the Nautical Innovation Awards Nouvelle-Aquitaine on Thursday, September 25, organized by Groupe Sud-Ouest, Atlantic Cluster and the Nouvelle-Aquitaine Region**

### An Eco-Navigation & Sustainable Innovations Area with EDF, featuring around 40 exhibitors

From the moment they enter the show, visitors will discover a dedicated area hosting around **forty companies and start-ups**. This space, divided into two sections (on land and afloat), will showcase a variety of products. A major highlight: some of the twenty boats on display in the water will be available for sea trials.

Electric or hybrid-powered boats, a sailboat equipped with an inflatable wing developed by Michelin with the presence of Michel Desjoyeaux, charging stations for marinas, electric thrusters and motors, eco-friendly antifouling coatings, boat refitting yards, thermal-to-electric or hybrid boat conversion solutions, recreational boat deconstruction services, and dedicated environmental associations—these are just some of the solutions on show during the six-day event!

### HIGHLIGHT: 5th “Sustainable Maritime” Roundtable – September 26, 10:15 a.m. to 1:00 p.m.

Sponsored by Roland Jourdain (We Explore), two roundtable discussions will take place on Friday, September 26 (by registration and invitation only), hosted by EDF in Nouvelle-Aquitaine under the theme **“Bio-based Materials and Electric Propulsion.”**

The first session, “The Scope of Possibilities for Bio-Based Materials,” will feature speakers from We Explore and Kaïros (Roland Jourdain), Yacht Concept (Laurent Da Rold), Neo Sailing Technology (Fabienne Baron), SoBoo bamboo 6.50 (François and Marine Rouvrais), and naval architect Gildas Plessis.

The second session, **“Electric Propulsion as a Credible Alternative for Maritime and Inland Navigation,”** will include contributions from Fountaine-Pajot (Sigrid Longeau), VNF – French Waterways (Laure Guillemette), La Rochelle Commercial Port (Nicolas Menard), CRAIN (Philippe Pallu de la Barrière), Vedettes de Paris (Vincent Delteil), Blue Nav (Denis Real and Xavier Lacherade), Weenav (Antoine Bouchez), and AFBE – the French Association for Electric Boats (Yannick Wileveau). A film will also be screened highlighting the development progress of the giant kite from Beyond The Sea, created by Yves Parlier.

#### Start-ups in the spotlight: “Sustainable Innovations with EDF”

Launched in 2019, this partnership with EDF aims to showcase **the latest solutions that are already shaping or will soon shape the future of boating.** As a key player in the energy transition, EDF promotes and supports eco-design, encouraging businesses to evolve their socio-economic models by integrating new features and rethinking how their products are used. This dedicated section within the main space will highlight start-ups working in the marine industry. Notable participants include Beyond the Sea, which develops traction wings for ships and will be represented by Yves Parlier; Econautik, which offers simple and rapid hydrogen conversion for marine combustion engines or generators; Sail on Bamboo, which has built and will be presenting a 6.5-meter vessel made with more than 75% bamboo—a sustainable and environmentally friendly material; and Weenav, which specializes in the custom conversion of thermal-powered boats to electric or hybrid. Also present in this area will be the AFBE (French Association for Electric Boats).

#### HIGHLIGHT: 6th edition of the Nautical Innovation Awards Nouvelle-Aquitaine

**The winners of the 6th edition of the Nautical Innovation Awards Nouvelle-Aquitaine will be revealed on September 25.** Organized by Groupe Sud-Ouest, Atlantic Cluster, and the Nouvelle-Aquitaine Region, these awards aim to recognize projects that bring innovation to a product, service, or concept—whether directly or indirectly connected to boating practices—and that make a significant contribution in one or more of the following areas: reducing carbon footprint or ecological/energy impact, improving performance, comfort, or safety, or enhancing accessibility to boating. After Charline Picon in 2024, the sponsor for this 6th edition will be Antoine Albeau. If you are a company or innovator in the nautical or maritime sector, applications are open until September 7. Find more information and submit your entry here: <https://evenements.sudouest.fr/2025-trophees-nautisme-appel-a-candidature/>

#### List of exhibitors:

Company Name – Exhibitor	Activity
3D REFIT	Second life for vessels with eco-responsible solutions.
3S MARINE	"Smart Sailing Solutions."
<a href="#">AFBE (Espace EDF Nouvelle-Aquitaine)</a>	<a href="#">French Association for Electric Boats</a>
APER	Recreational boat deconstruction sector.
BATEAUX POUR LA PLANETE SAS	Phoebus® ecological boats built with recyclable materials and powered by solar energy.
<a href="#">BEYOND THE SEA SAS (Espace EDF Nouvelle-Aquitaine)</a>	<a href="#">Traction wings for ships.</a>
BIOTOP	Solutions for all your recoverable waste, second life for your waste, responsible and sustainable purchasing...
BLUENAV SAS	Electric propulsion systems to convert any type of boat into a hybrid.
CAPSOLAR	Custom solar panels for the electric mobility industry.
E-NAV SYSTEMS	Electric motors and solar panels.
ECOBOATS	Conversion from combustion to electric propulsion.

ECONAUTIK (Espace EDF Nouvelle-Aquitaine)	Quick and simple conversion of marine combustion engines or generators to hydrogen.
ECOPRA	Fuel saver.
FLOTTE SAS	
GREEN SAILS SARL "727 SAILBAGS"	Collections of bags, decor, and ready-to-wear made from 100% recycled boat sails.
K-REN SAS	Eco-friendly antifouling solutions (on land).
K-REN SAS	Eco-friendly antifouling solutions (afloat).
KAORI CONCEPT	Sailboats, motorboats, racing and offshore prototypes with low CO <sub>2</sub> emissions.
MARINE SUSTAINABLE ENGINES	Manufacturer of durable motors under the Electrine brand.
MAYERO	Eco-designed materials.
MICHELIN WISAMO	Inflatable sail developed by Michelin and Michel Desjoyeaux (on land).
MICHELIN WISAMO	Inflatable sail developed by Michelin and Michel Desjoyeaux (afloat).
MV YACHTING	Electro-solar catamaran.
NICOFLOW	Support and products for all portable and solar energy projects.
OZO ELECTRIC	Development and implementation of electric kits.
PHILÉOLE SA	Silent electricity generation.
PINBALL BOAT SAS	Electric and hybrid boats.
PYREO	Eco-organization for pyrotechnic signal flares.
SAIL ON BAMBOO (Espace EDF Nouvelle-Aquitaine)	Building a liveaboard sailboat made with over 75% bamboo, a sustainable and eco-friendly material.
SAILIZ	Electric propulsion.
SAL3T - SALTENDERS	Eco-designed boat equipment.
SEATRONIC	Autonomous and eco-friendly onboard energy management.
TECHNOMAP	Support for new mobility projects: hybridization, electrification, connectivity, autonomy, and optimization.
TEMO	Electric motors.
TRISKEL MARINE LTD	Integrel product presentation. Hybrid propulsion product.
WEENAV	Custom conversion of combustion boats to electric/hybrid.
WEENAV (Espace EDF Nouvelle-Aquitaine)	Custom conversion of combustion boats to electric/hybrid.
YAMAHA MOTOR EUROPE NV SUCCURSALE FRANCE	Innovative electric propulsion system for boats.
YANNICK EUDELIN SAILING	Design, development, manufacturing, and marketing of sailboats that meet environmental and technological challenges.
YUNIBOAT	Boat refit shipyard.

**INTERVIEW REQUESTS: 05 46 44 46 39 – PRESS OFFICE**

### Key Takeaways...

Grand Pavois La Rochelle: the must-attend event for all boating enthusiasts

Location: Port des Minimes, La Rochelle

2024 Dates: Tuesday, September 23 to Sunday, September 28, 2025 – from 10 a.m. to 7 p.m. (6 p.m. on Sunday)

Visitors: 70,000 expected over 6 days

Guest of Honor: Fort Boyard

Dedicated areas for every passion: Boats on land and afloat, Multihull Area, Equipment Area, Services & Tourism Area, Charter & Cruise Area (new), Heritage & Craftsmanship Area (formerly Heritage & Tradition); Fishing & Grand Pavois Fishing Area; Grand Pavois Beach (new); Event Boats Area; Boat Testing Area; Guest of Honor Area; and the Eco-Navigation & Sustainable Innovations with EDF Area.

Royalty-free high-definition photos available in the Press Area at [www.grand-pavois.com](http://www.grand-pavois.com) – Photo Credits: O. Blanchet and JM. Rieupeyrou / GPO

More information: [www.grand-pavois.com](http://www.grand-pavois.com)

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### GRAND PAVOIS ORGANISATION – CREATOR AND ORGANIZER OF NAUTICAL EVENTS!

GPO provides tailored expertise, strategic consulting, and unique know-how for nautical events in France and abroad. Thanks to its association status, GPO maintains close ties with the international marine industry and has recognized experience in organizing nautical events, including offshore races, corporate events, and trade shows.

References: Grand Pavois Organisation is the long-standing organizer of the Grand Pavois La Rochelle International In-Water Boat Show since 1973, ranked among the top five in-water boat shows worldwide. Other events organized by GPO include the Salao Nautico de Salvador com Grand Pavois in Brazil (2023 and 2024), “Les Nauticales” Boat Show in La Ciotat (France, from 2013 to 2021), the Shenzhen China International Boat Show (China, from 2009 to 2011), the Rallye des Îles du Soleil (since 2017), the Défi Atlantique Guadeloupe / Horta / La Rochelle (2019 and 2023), the Class40 World Championship (2010 and 2022), the Transat 6.50 Charente-Maritime/Bahia – Mini Transat between France and Brazil (from 2001 to 2011), as well as the christenings of the Imoca 60 Maître CoQ V by Yannick Bestaven (2022), the Macif by François Gabart (2011), and the Class40 Le Conservateur by Yannick Bestaven (2014).

More information: [www.gpoevents.com](http://www.gpoevents.com)

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