

NEW!

A PAGE IN THE INTERACTIVE CATALOG

INCLUDING :

A simple zoom on the advert, redirect url to your website and/or your social media, promotion in the exhibitors' list by alphabetical order and by activity.

Four-colour base

A4 FORMAT : 21 L x 29,7 H cm

TARGETS: visitors, media.

PRICE

Per page / Unit price €600 excl. VAT.

DISCOVER ONLINE



REMINDER!

Don't forget to order your invitations!

INVITATION CARDS

(Valid for one person)

INVITATIONS WITHOUT LOGO from 10 (minimum), each €2.88 excl. VAT.

It is **COMPULSORY** that invitations without a logo are stamped with the **EXHIBITOR'S NAME**.

Without this compulsory reference, the invitations will be refused at the entrance to the show.

INVITATIONS WITH LOGO from 500, each €0.69 excl. VAT.

Invitations scanned at the entrance will be re-invoiced at the end of the show at the price of €2,88 excl. VAT. (VAT 10 %) each, with a minimum of 100 retours.

► TO PRINT YOUR LOGO IN BLACK AND WHITE (+500 Cards)

Please send your logo in a high-resolution jpeg file (300 dpi)
by email to ebaudry@grand-pavois.com

BEFORE 4 JUNE 2021

PRICES

E-INVITATION (Valid for one person)

From 50 e-invitations, each €0.55 excl. VAT.

E-invitations scanned at the entrance will be re-invoiced to the exhibitor at the price of €2.88 excl. VAT

(VAT 10%) each, with a minimum of 10 retours.



COMMUNICATING AT THE SHOW



BANNERS ON PONTOON ACCESS RAMPS

Pontoon access ramps are exceptional communication media. They are visible to all and present on all the photos of the in-water exhibition.

DIMENSIONS: 10 L x 0.80 H m

QUANTITY: 13 banners at 7 pontoon access points.

TARGETS: visitors, exhibitors, media, partners, VIPs.

PRICE

1 banner €1,650 excl. VAT.



PONTOON POST DECORATIONS

In the same way as the access banners to the pontoons, the "pontoon posts" are also exceptional communication media.

TARGETS: visitors, exhibitors, media, partners, VIPs.

PRICE

1 post decoration € 600 excl. VAT.

NECK STRAPS

Printed by us and distributed to exhibitors, media, partners, VIPs and exhibitor/organisation providers.

TARGETS: visitors, exhibitors, media and partners.

PRICE

6,000 straps € 3,300 excl. VAT.



BOAT EXHIBITED IN THE TOWN CENTRE

Take advantage of the boat show to promote your brand in the historic town centre of La Rochelle by exhibiting one of your units on show at the Grand Pavois.

TARGETS: general public, visitors, prospects.

PRICES

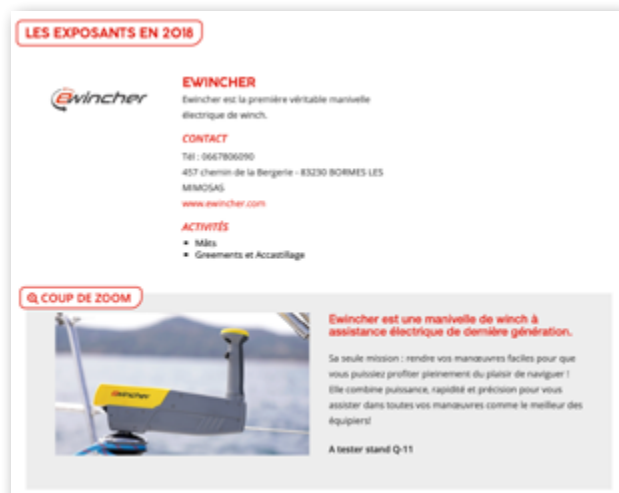
1 boat with crane operations €4,200 excl. VAT.

1 boat without crane operations €3,000 excl. VAT.

*This price includes lighting and security for your boat.
Transport to the exhibition site is payable by you.*



DIGITAL COMMUNICATION



PRODUCT SNAPSHOTS

Present your news or products - in French and in English
- on your exhibitor page in the website's exhibitors' list
www.grand-pavois.com.

TARGETS: general public, visitors, partners, VIPs, exhibitors.

PRICE

Price for one insertion €155 excl. VAT.



NEWSLETTER

Your 728 x 90 px banner on
two newsletters.

TARGETS: general public
and subscriber visitors,
partners, VIPs,
exhibitors.

PRICES

2 general public newsletters €260 excl. VAT.
2 exhibitor newsletters €260 excl. VAT.

NEW!

YOUR SPONSORED CONTENT IN THE NEWSLETTER

(For 1 newsletter)

200 x 200 px photo or image with copyright and alternative
text, text of 200 characters maximum in French and in
English, url redirect link supplied by you.

TARGETS: general public and subscriber visitors, partners,
VIPs, exhibitors.

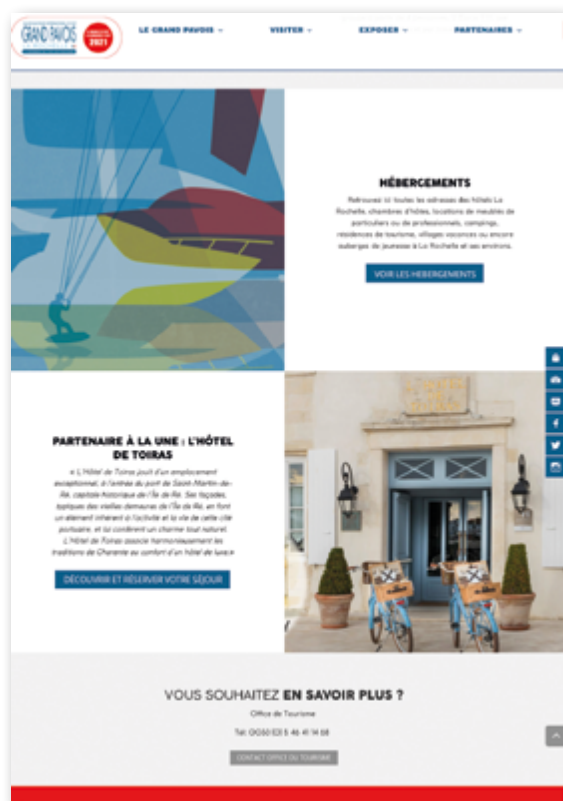
PRICE

1 visitor newsletter
or 1 exhibitor newsletter €260 excl. VAT.



Content in French and
in English, photos and
copyright supplied by
you.





SITE CURRENTLY BEING:
THE NEW WEBSITE WILL BE
AVAILABLE ONLINE IN JULY!

NEW!

YOUR SPONSORED CONTENT ON THE WEBSITE

www.grand-pavois.com

Your sponsored content in the "Visit" section
of the site www.grand-pavois.com
The 500 x 500 px insert and a text of 450 characters
+ Redirect url

TARGETS: general public and visitors.

PRICES

1st level (see example above):

Practical information, exhibitors, exhibited boats,
Plan > ONE ADVERTISER per section
Sponsored content..... €850 excl. VAT.

2nd level:

Plan > thematic spaces
> ONE ADVERTISER per thematic space
Sponsored content..... €560 excl. VAT.

Posted online on receipt of the elements
for a period of 12 months.

NEW!

YOUR PRESS RELEASE IN THE MEDIA SPACE

Of the website

www.grand-pavois.com

(Section: Exhibitor press releases,
in French and in English)

Your press release in pdf with or without url links and
English version supplied by you.

TARGETS: media.

PRICE

1 press release.....€100 excl. VAT.

Pdf in French and in English supplied by you.

NEW!

YOUR SPONSORED ARTICLE IN THE "NEWS" SECTION

Of the website

www.grand-pavois.com

(in French and in English)

Your content in French and in English (800 charac-
ters maximum), redirect url, photos and copyrights
supplied by you.

Post on the Grand Pavois Facebook page with details of
this publication.

TARGETS: general public, visitors, exhibitors, partners, media.

PRICE

1 news item on the website communicated
via Facebook.....€560 excl. VAT.

Translation of content by us-Quotation on request.

EXHIBITOR:

PERSON RESPONSIBLE:

☐ Mrs / ☐ Mr.:

Billing address:

(if different from the address indicated in your participation request)

.....

Postcode: City: Country:

ORDER FORM

TO BE RETURNED



For the attention of **Émilie BAUDRY**
BY EMAIL: ebaudry@grand-pavois.com

DESCRIPTION	NAME	PRICE IN € EXCL. VAT	QUANTITY	TOTAL EXCL. VAT
ONE PAGE IN THE INTERACTIVE CATALOGUE	Per page	600.00	1 €
INVITATION WITHOUT LOGO	From 10 (minimum)	2.88	X €
INVITATION WITH LOGO	From 500	0.69	X €
E-INVITATION	From 50 e-invitations	0.55	X €
BANNERS ON ACCESS RAMPS TO THE PONTOONS	Each	1,650.00	X €
PONTOON POST DECORATIONS	Each	600.00	X €
NECK STRAPS	6,000 neck straps	3,300.00	1 €
BOAT EXHIBITED IN THE TOWN CENTRE	With lifting	4,200.00	<input type="checkbox"/> €
	Without lifting	3,000.00	<input type="checkbox"/> €
PRODUCT SNAPSHOTS	Price for one insertion	155.00	1 €
NEWSLETTER	2 general public newsletters	260.00	1 €
	2 exhibitor newsletters	260.00	1 €
YOUR SPONSORED CONTENT IN THE NEWSLETTER	1 visitor newsletter or 1 exhibitor newsletter	260.00	1 €
YOUR SPONSORED CONTENT ON THE NEW WEBSITE www.grand-pavois.com	1 st level	850.00	1 €
	2 nd level	560.00	1 €
YOUR PRESS RELEASE IN THE WEBSITE'S MEDIA SPACE www.grand-pavois.com	1 press release	100.00	1 €
YOUR SPONSORED ARTICLE IN THE "NEWS" SECTION	1 news item on the website communicated via Facebook	560.00	1 €

TOTAL EXCL. VAT €

VAT 10% €

VAT 20% €

TOTAL INCL. VAT €